

# AGENDA

All conference sessions will occur at  
The Westin Seattle | 1900 5th Ave., Seattle, WA 98101

## THURSDAY, JUNE 9

### REGISTRATION

**8:00am-5:00pm**

Grand Level | 4th Floor | Grand Foyer

### EXPERIENCE SEATTLE

**9:30-11:00am**

Mezzanine | 2nd Floor | Cascade Ballroom

#### WELCOME TO SEATTLE

**9:30-9:45am**

with Annelle Stotz and Russ Roberts  
Experience Seattle Co-Chairs

Welcome to Seattle and the annual gathering of your Experiential Graphic Design community! Annelle Stotz and Russ Roberts, co-chairs of the 2016 SEG D Conference: Experience Seattle get us grounded in our conference city and lead our exploration of the Emerald City as a major hub for design, innovation and human-centered experiences.

#### FROM LOG TOWN TO TECH TOWN

**9:45-10:15am**

with Leonard Garfield, Museum of History and Industry

Seattle was not always the globally connected hub for tech start-ups and bio-tech innovation. Straight out of the splendor of the Pacific Northwest, innovation and industry have worked hand in hand to develop Seattle as a city, a culture and a destination.

#### FORWARD THINKING: SEATTLE EGD

**10:15-10:45am**

with Paula Rees, Foreseer

Seattle is no stranger to design and design innovation. From city and transit-centric wayfinding to shaping the definition of place, Seattle has a rich legacy of communication design, art and placemaking in the built environment. Let's take a look at how it has impacted the way people experience Seattle today and will continue to experience it in the future.

### LUNCH BREAK

**11:00am-1:00pm**

Lunch on your own and explore the city!

### YOUNG DESIGNERS SUMMIT

Sponsored by Foreseer and Tangram

**11:00am-1:00pm**

San Juan | 3rd Floor | Vashon Ballroom

Exclusive roundtable lunch for Gen-Y conference attendees

### TOURS

**1:00-4:00pm**

All tours will depart from 1st Floor | Lobby Level | Motorcade Entrance

SEGD's project tours have become a signature part of our annual gathering, giving you a chance to get out of the conference room and actually see the city! Your only problem: there are so many great tours, it's hard to choose just one! All tours have size limitations and are available on a first-come, first-served basis. Please register early. Note all tours require some walking and Seattle has many hills!

#### Ultra Tour

Boeing Dreamliner Gallery Experience: Sponsored by Sign-age Inc.

#### Premium Tours

Space Needle and Seattle Center: Sponsored by DSA Phototech  
Museum of History and Industry  
University of Washington Husky Stadium: Sponsored by superGraphics  
Gates Foundation Visitors Center

#### Standard Tours

Washington State Convention Center: Sponsored by GKD  
SLU Experience: Sponsored by Heath Northwest/Ramsay Signs  
Pioneer Square Experience: Sponsored by Security Signs  
Capitol Hill Experience

#### Young Designers Studio Experience (Gen-Y/Under 30)

NBBJ | Foreseer | Studio SC

### EXPERIENTIAL LEARNING FOR PRACTICE

**1:00-4:00pm**

Mezzanine | 2nd Floor | Cascade Ballroom

Explore experiential graphic design through innovative learning sessions that are designed to give you practical insights and knowledge to enhance your practice.

#### MANAGING THE MEDIA-CENTRIC PROJECT

Sponsored by Creo Industrial Arts

**1:00-1:45pm**

with Gabe Kean, Belle & Wissell

#### ALASKA AIRLINES BRAND AND WAYFINDING: USING PHYSICAL MOCKUPS TO HELP CLIENTS VISUALIZE THE USER EXPERIENCE

Sponsored by Gable

**2:00-2:45pm**

with Eric LeVine, Gensler

#### NEGOTIATING YOUR WORTH

**3:00-3:45pm**

with Ted Leonhardt, TedLeonhardt.com

## THURSDAY, JUNE 9 (CONTINUED)

### PRESIDENT'S RECEPTION

Sponsored by iZone Imaging

**7:00-9:00pm**

Grand Level | 4th Floor | Fifth Avenue Room

Come casual or get dressed up, it doesn't matter—just meet us at the fantastic Fifth Avenue Room for our annual welcome reception. Get reacquainted with old friends, meet some new ones and get this party started!

End of programming for the day.

Dinner on your own and explore the city!

## FRIDAY, JUNE 10

### REGISTRATION

**8:00am-4:00pm**

Grand Level | 4th Floor | Grand Foyer

### BREAKFAST

Sponsored by TFN Architectural Signage

**8:00-9:00am**

Grand Level | 4th Floor | Grand Ballroom

### NEXPO

**8:00am-5:00pm**

Grand Level | 4th Floor | Grand Ballroom

NEXPO is at the heart of the conference for a reason: it's the innovation engine of experiential graphic design, showcasing new tools, products, projects and processes for connecting people with place.

### WELCOME BACK

with John Lutz, SEG D President

**9:00-9:30am**

Mezzanine | 2nd Floor | Cascade Ballroom

### FROM LANDSCAPES TO PUBLIC SPACE

**9:00am-12:00pm**

Mezzanine | 2nd Floor | Cascade Ballroom

#### EPIC LANDSCAPES: REDEFINING THE WATERFRONT

**9:30-10:00am**

with David Miller, Miller Hull Partnership

The Seattle waterfront defines the westernmost edge of downtown Seattle and provides the postcard-like vantage point of both Puget Sound and the Olympic Mountains further west. Major civic infrastructure projects such as the replacement of the Alaska Way viaduct have provided an opportunity to redefine the relationship between the city and its most precious natural spectacular, the water.

#### BREAK AT NEXPO

Sponsored by Walton Signage

**10:00-11:00am**

Grand Level | 4th Floor | Grand Ballroom

## FRIDAY, JUNE 10 (CONTINUED)

### SHAPING PUBLIC SPACE WITH ART

**11:00-11:45am**

with Sam Stubblefield, NBBJ

Cities and communities are looking beyond just signs to create places and spaces. Office tower lobbies are becoming increasingly public spaces that flow into plazas. These and other new experiential installations create site-specific responses to their role and place in the urban space.

### LUNCH AT NEXPO

Sponsored by superGraphics

**12:00-1:30pm**

Grand Level | 4th Floor | Grand Ballroom

### MAKING AND INNOVATION

**1:30-4:00pm**

Mezzanine | 2nd Floor | Cascade Ballroom

### CRAFTING EXPERIENCES

**1:30-2:15pm**

with Duffy De Armas, Taylor Reed, Stefan Hofmann, Justin Elder, Electric Coffin

Getting together a great collective of creatives and making kick-ass projects. Sounds like a dream. The creatives at Electric Coffin are living that dream by putting their innovative craftsmanship and design passions to work with unique material and form shaping for retail and arts brands alike.

### BREAK AT NEXPO

Sponsored by Rainier

**2:30-3:15pm**

Grand Level | 4th Floor | Grand Ballroom

### THE EXPERIENTIAL LAB

**3:15-4:00pm**

with Joshua Walton and James Tichenor, Microsoft

Joshua and James are no strangers to innovation. Their work has led them across the country as a creative duo, planting innovative, surprising and experientially defining environments. Now based in Seattle at Microsoft, their work continues to redefine how human interaction and experiences will transition from the lab to our projects, places and communities.

### RECEPTION AND AUCTION FOR EXCELLENCE

Sponsored by AzkoNobel

**4:00-6:00pm**

Grand Level | 4th Floor | Grand Ballroom

Let's re-gather on the NEXPO floor for SEG D's ever-popular, often-raucous Auction for Excellence, a live auction led by Bonham's New York. Pick up some cool stuff and benefit SEG D's education fund that invites the next generation of designers into the XGD community!

### SEG D SEATTLE CHAPTER BASH

Sponsored by Creo Industrial Arts and Image Mill

**6:30-9:30pm**

Palace Ballroom | 2100 5th Ave, Seattle, WA 98121

End of programming for the day | Dinner on your own

# SATURDAY, JUNE 11

## REGISTRATION

**8:00-11:30am**

Mezzanine | 2nd Floor | Cascade Ballroom Foyer

## SIMPLY BEYOND

**9:00am-12:00pm**

Mezzanine | 2nd Floor | Cascade Ballroom

### WELCOME BACK!

**9:00-9:15am**

with John Lutz, SEGD President

### INNOVATING FOR PEOPLE: MAKING EXPERIENCES HUMAN AGAIN

**9:15-10:30am**

with Andrea Weatherhead, Weatherhead Experience Design;  
Kelly Franznick, Blink UX;  
Luly Yang, Luly Yang Couture

From museum installations to screens displays to couture fashion, we can never forget that design is for people. How can we learn from the outer limits of design and make all experience scales and touchpoints human again?

### FROM PRODUCTS TO EXPERIENCES: A LEGACY OF INNOVATION

**10:30-11:15am**

with PJ Wilczynski, Boeing

Hometown aerospace giant Boeing has brought innovation from the airport to the moon. Innovation and Design at Boeing goes far beyond just airframes and wings. The experience of air travel has long been championed by Boeing and anyone who has traveled on a Dreamliner airplane has experienced what the coming decades of air travel will bring.

### SEGD NEXT 2017 SEGD CONFERENCE LAUNCH

**11:15-11:30am**

### BREAK

**Lunch on your own**

**11:30am-1:00pm**

## DESIGN WORKSHOPS

**1:00-3:00pm**

Design Improv/Improv(e): Grand Level | 4th Floor | Grand Ballroom

Design Thinking: Mezzanine | 2nd Floor | Cascade Ballroom

### DESIGN IMPROV: IMPROVISATION SEGD STYLE

Sponsored by archetype

with Ben Whitehouse, TwoTwelve;  
Daniela Pilosof, Cygnus Group

Get ready to break out and have a good time with SEGD's original and only Design Improv. You'll laugh, you'll be challenged and you'll be invited outside the traditional design box!

### DESIGN IMPROV(E): GIVE BACK

Sponsored by Image Mill

with Noah Jeppson, IA | Interior Architects

Make a difference and give back to the local Seattle community by participating in this short charrette dedicated to designing identification signage and wayfinding for structures that comprise the non-profit organization, Historic Seattle.

### DESIGN THINKING: INNOVATION FOR CITIES

Sponsored by Civiq Smartscapes

with Nils Wiberg, Gagarin;  
Justin Molloy, SEGD

Design Thinking is more than a buzzword today. It's become a core philosophy embraced by businesses, governments and educators. Join SEGD for the first Design Thinking workshop focused on innovation for cities!

## EXCELLENCE AND FELLOW AWARDS

Sponsored by Design Communications Ltd.

**3:00-4:00pm**

Mezzanine | 2nd Floor | Cascade Ballroom

The Excellence and Fellow Awards are SEGD's annual Hall of Fame. Meet the 2016 SEGD Fellow--the Poet Laureate of Experiential Graphic Design--as well as the other people and organizations leading the discipline and the SEGD community.

### RECEPTION

**4:00-5:30pm**

Mezzanine | 2nd Floor | Cascade Ballroom

## GLOBAL DESIGN AWARDS PROGRAM

Sponsored by 3M

**5:30-7:00pm**

Mezzanine | 2nd Floor | Cascade Ballroom

And the winners are... The SEGD Global Design Awards are SEGD's version of the Academy Awards. We'll celebrate the work that represents the best and brightest in experiential graphic design projects worldwide. You'll be awed, inspired and motivated to go back home and do your best work!

**End of programming for the day.**

Dinner on your own and explore the city!



# NEXPO

**FRIDAY, JUNE 10**

**8:00am-5:00pm**

The Westin Seattle  
 1900 5th Ave., Seattle, WA 98101

**Grand Level | 4th Floor | Grand Ballroom**

NEXPO directory as of 06.02.16



## THANK YOU TO OUR NEXPO EXHIBITORS

**22MILES Digital Wayfinding** | #204  
**22miles.com**  
 Jeffery Tan  
 1595 McCarthy Blvd  
 Milpitas, CA 95035  
 408-933-3000  
 jeff@22miles.com

**3A Composites** | #310  
**3acomposites.com**  
 Sandy Roberts  
 3480 Taylorsville Hwy  
 Statesville, NC 28625  
 704-658-3537  
 sandy.roberts@3acomposites.com

**3M** | #401  
**3m.com**  
 Cindy Jenkins  
 3M Center, Bldg 0220-12-E-04  
 Saint Paul, MN 55144  
 651-736-0977  
 ccjenkins1@mmm.com

**AGAM** | #405  
**agam.com**  
 Alexandra Hart  
 6695 Business Parkway  
 Elkridge, MD 21075  
 410-796-6400  
 ahart@agam.com

**AGI** | #402/501  
**agisign.com**  
 James Bell  
 2655 International Pkwy.  
 Virginia Beach, VA 23452  
 757-427-1900  
 jbell@agisign.com

**AkzoNobel** | #711  
**akzonobel.com**  
 Karolyn Greason  
 5300 Oakbrook Parkway, Ste. 230  
 Norcross, GA 30093  
 770-242-5060  
 karolyn.greason@akzonobel.com

**Allanson Lighting Components** | #607  
**allanson.com**  
 Natalie Wicking  
 33 Cranfield Road  
 Toronto, ON M4B 3H2, Canada  
 416-288-5649  
 nwicking@allanson.com

**ALPOLIC-Mitsubishi Plastics Composites America** | #602  
**alpolic.com**  
 Raina Cowgill  
 401 Volvo Parkway Bldg 1  
 Chesapeake, VA 23320  
 800-422-7270  
 marketing@alpolic.com

**Amri Studio** | #612  
**amrystudio.com**  
 Amy Hagedorn  
 1826B NW 18th Avenue  
 Portland, OR 97209  
 503-488-5638  
 office@amrystudio.com

**Andrusko Group** | #409  
**andruskogroup.com**  
 Peter Andrusko  
 6424 SE 122nd Avenue  
 Portland, OR 97236  
 503-760-5207  
 peter@andruskogroup.com

**APCO Graphics, Inc.** | #411  
**apcosigns.com**  
 Christopher McArthur  
 388 Grant St, SE  
 Atlanta, GA 30312-2227  
 404-688-9000  
 cmcarthur@apcosigns.com

**Bitro Group** | #502/504  
**bitrogroup.com**  
 Cheryl Meyne  
 201 Charles Street  
 Hackensack, NJ 07601  
 904-508-4513  
 cherylm@bitrogroup.com

**Creative Edge Master Shop** | #601  
**creativeedgemastershop.com**  
 Jim Belilove  
 601 S 23rd Street  
 Fairfield, IA 52556  
 641-472-8145  
 jimbel@cec-waterjet.com

**DeNyse Companies** | #610  
**denyseco.com**  
 Amy Baillie  
 4521 Industrial Access Road  
 Douglasville, GA 30134  
 770-942-0688  
 abaillie@denyseco.com

**Designtex** | #506/508  
**designtex.com**  
 David Siegel  
 200 Varick Street, 8th Floor  
 New York, NY 10014  
 212-886-8289  
 dsiegel@designtex.com

**Dillon Works** | #609  
**dillonworks.com**  
 Angela Lasof  
 11775 Harbour Reach Drive  
 Seattle, WA 98275  
 425-493-8309  
 angelal@dillonworks.com

**Direct Embed Coating Systems** | #415  
**directembedcoating.com**  
 Eric Koslow  
 9900 W Sample Road, Suite 203  
 Pompano Beach, FL 33065  
 954-347-6812  
 eric@directembedcoating.com

**DSA Phototech** | #301  
**dsaphototech.com**  
 Bob Riley  
 16961 Central Avenue  
 Carson, CA 90746  
 310-537-5000  
 briley@dsaphototech.com

**E Ink** | #715/716  
**eink.com**  
 Carolyn Tusinski  
 1000 Technology Park Drive  
 Billerica, MA 01821  
 617-499-6174  
 ctusinski@eink.com

**Encompass Sign Systems** | #611  
**encompasssign.com**  
 Phil Quattrocchi  
 2401 Nevada Avenue North  
 Golden Valley, MN 55427  
 763-253-4353  
 philq@encompasssign.com

**Flex America | #604/606**

**flex-america.biz**  
John McNair  
35 Brackett Road  
Rye, NH 03870  
603-498-4662  
jmac12@comcast.net

**Fucci & Friedman | #208**

Eric Fucci  
186 West Main Street, Suite 7  
Sayville, NY 11782  
631-218-9700  
efucci@insurance-web.com

**Gemini Incorporated | #305/307**

**signletters.com**  
Lori Carroll  
103 Mensing Way  
Cannon Falls, MN 55009  
507-263-3957  
loric@signletters.com

**GGI | #309**

**generalglass.com**  
Marianna Villate  
101 Venture Way  
Secaucus, NJ 07094  
201-553-1850  
mvillate@generalglass.com

**Icon Identity Solutions | #510**

**iconid.com**  
Barbara Ferrante  
1418 Elmhurst Road  
Elk Grove Village, IL 60007  
714-256-2111  
hannah@ledconn.com

**Identity Group | #416/515**

**identitygroup.com**  
John Swandal  
51 Century Blvd, Suite 100  
Nashville, TN 37214  
800-772-5677

**Imagine Displays | #212**

**identitygroup.com**  
Joe Terramagra  
7711 Paramount Blvd  
Pico Rivera, CA 90660  
818-253-7289  
joet@imaginedisplays.com

**infonorm | #303**

**infonorm.com**  
Stefan Kubli  
4581 S. Lapeer Road, Suite 1  
Orion, MI 48359  
248-276-9027  
skubli@infonorm.com

**L+H Companies | #304**

**lhsigns.com**  
Alaysha Joseph  
425 N 3rd Street  
Reading, PA 19601  
610-898-5264  
alayshaj@lhsigns.com

**LEDCONN | #512**

**ledconn.com**  
Hanna Huang  
351-M Oak Place  
Brea, CA 92821  
714-256-2111  
hannah@ledconn.com

**Litegrafx | #701**

**litegrafx.com**  
Tessa Mozdryn  
205 Hooper Road  
Wylie, TX 75098  
972-429-3550  
tessam@outlook.com

**Mactac | #603**

**mactac.com**  
Brittany Franzen  
4560 Darrow Road  
Cuyahoga Falls, OH 44224  
330-689-2535  
BRFranzen@mactac.com

**Marcel Mächler  
Carvings & Sculptures | #216**

**mmcarvings.com**  
Marcel Machler  
PO Box 18, 26090 Hwy 189  
Twin Peaks, CA 92391  
909-337-9449  
m.machler@mmcarvings.com

**Matthews International | #605**

**matw.com**  
Meagan Grau  
Two North Shore Center  
Pittsburgh, PA 15212  
412-995-1671  
mgrau@matw.com

**Matthews Paint | #615**

**ppg.com**  
Jamie Franklin  
760 Pittsburgh Drive  
Delaware, OH 43015  
800-323-6593  
jfranklin@ppg.com

**Mediabank PAM | #608**

**mediabankpam.com**  
Tom Burford  
202/19a Boundary Street  
Rushcutters Bay, NSW, 2011 Australia  
61-282-527-509  
tburford@mediabankpam.com

**Moss Inc. | #312**

**mossinc.com**  
Cullen Fuller  
2643 W Chicago Avenue  
Chicago, IL 60622  
773-435-7643  
CFuller@mossinc.com

**NanoLumens | #306**

**nanolumens.com**  
Joe Lloyd  
4900 Avalon Ridge Parkway  
Norcross, GA 30071  
678-974-1542  
JLloyd@nanolumens.com

**ORAFOL Americas | #404**

**orafol.com**  
Lisa Humrich  
200 Ballardvale Street  
Black Creek, GA 31308  
912-851-5000  
lisa.humrich@orafol.com

**OSRAM | #516**

**sylvania.com**  
Jules Villanueva  
200 Ballardvale Street  
Wilmington, MA 01887  
657-258-6491  
jules.villanueva@sylvania.com

**Pacific Studio | #308**

**pacificstudio.com**  
Marc Burns  
5311 Shilshole Avenue NW  
Seattle, WA 98107  
206-783-5226  
mburns@pacificstudio.com

**Peter Miller Books | #705/707**

**petermiller.com**  
Marc Burns  
2326 Second Avenue  
Seattle, WA 98121  
206-441-1501  
peter@petermiller.com

**Sherine Industries | #516**

**sherinaindustries.com**  
Steve Hocaluk  
113-19433 96th Avenue  
Surrey, BC V4N 4C4, Canada  
604-513-1887  
steve@sherineindustries.com

**SloanLED | #210**

**sloanled.com**  
Todd Simcik  
5725 Olivas Park Drive  
Ventura, CA 93003  
888-747-4533  
tsimcik@sloanled.com

**SignComp | #503**

**signcomp.com**  
TJ VandenHeuvel  
3032 Walker Ridge Drive  
Grand Rapids, MI 49544  
877-784-0405  
tj@signcomp.com

**Top Level Design | #202**

**toptlevel.design**  
Andrew Merriam  
1700 SW Washington, Ste. 1100  
Portland, OR 97205  
505-238-9166  
andrew@toptlevel.design

**Tube Art Group | #407**

**tubeart.com**  
Karen Fischer  
11715 SE 5th Street  
Bellevue, WA 98005  
206-223-1122  
kfischer@tubeart.com

**Visix | #302**

**visix.com**  
Jill Perardi  
230 Scientific Drive, Suite 800  
Norcross, GA 30092  
678-392-1770  
jperardi@visix.com

**Winsor Fireform LLC | #311**

**winsorfireform.com**  
Diane Chamberlain  
3401 Mottman Road SW  
Olympia, WA 98512  
360-786-8200  
sales@winsorfireform.com

# THANK YOU TO OUR SPONSORS



**DAKTRONICS**  
 PRESENTING SPONSOR  
 4MM LED DISPLAY  
 2016 SEGD PLATINUM INDUSTRY PARTNER



**3M**  
 LEADING SPONSOR  
 GLOBAL DESIGN AWARDS  
 2016 SEGD PLATINUM INDUSTRY PARTNER



**DCL**  
 LEADING SPONSOR  
 EXCELLENCE AND FELLOW AWARDS  
 2016 SEGD PLATINUM INDUSTRY PARTNER



**iZone**  
 Imaging  
 LEADING SPONSOR  
 PRESIDENT'S RECEPTION  
 2016 SEGD SILVER INDUSTRY PARTNER



**AkzoNobel**  
 LEADING SPONSOR  
 NEXPO RECEPTION AND  
 AUCTION FOR EXCELLENCE



**colorad**  
 SIGNS AND EXHIBITS  
 CONFERENCE TOTE BAG  
 2016 SEGD GOLD INDUSTRY PARTNER



**CREO** INDUSTRIAL  
 ARTS  
 HOTEL KEY CARD  
 EXPERIENTIAL LEARNING: MEDIA PROJECTS  
 2016 SEGD GOLD INDUSTRY PARTNER  
 SEGD SEATTLE CHAPTER BASH



**IDENTITY**  
**GROUP**  
 Interior Sign Solutions  
 CHAPTER CHAIR LUNCHEON  
 2016 SEGD SILVER INDUSTRY PARTNER



**image mill**  
 DESIGN IMPROV[E] WORKSHOP  
 2016 SEGD SILVER INDUSTRY PARTNER  
 SEGD SEATTLE CHAPTER BASH



**FORESEER**  
 YOUNG DESIGNERS SUMMIT  
 2016 FRIEND OF SEGD




**tangram**  
 YOUNG DESIGNERS SUMMIT  
 2016 FRIEND OF SEGD



**archetype**  
 DESIGN IMPROV  
 WORKSHOP



**CIVIQ**  
 SMARTSCAPES  
 DESIGN THINKING  
 WORKSHOP



**Gable**  
 EXPERIENTIAL LEARNING:  
 USING PHYSICAL MOCKUPS



**75**  
 GELBERG Signs  
 HOTEL GUEST ROOM:  
 THURSDAY NIGHT DROP



**harbinger**  
 sign of the future  
 CONFERENCE  
 SKETCHBOOK




**neiman&company**  
 ARCHITECTURAL SIGNAGE  
 CONFERENCE BADGE  
 AND LANYARD




**MARCEL MÄCHLER**  
 CARVINGS & SCULPTURES  
 NEXPO  
 SKETCHBOX



**THE SIGNAGE**  
 FOUNDATION  
 ACADEMIC  
 SUMMIT



**WALTON**  
 SIGNAGE  
 NEXPO MORNING BREAK  
 NEXPO AFTERNOON BREAK



**TFD ARCHITECTURAL SIGNAGE**  
 www.thirdfloornorth.com  
 NEXPO BREAKFAST  
**superGraphics**  
 a division of CM Nameplate  
 NEXPO LUNCH  
 UW STADIUM EXPERIENCE


**TOUR  
 SPONSORS**



**DSA**  
 SPACE NEEDLE &  
 SKYPAD™




**GKD MEDIAMESH**  
 WASHINGTON STATE  
 CONVENTION CENTER



**HEATH**  
 NORTHWEST  
 RAMSAY SIGNS  
 SOUTH LAKE UNION  
 EXPERIENCE



**SECURITY**  
 SIGNS  
 PIONEER SQUARE  
 EXPERIENCE



**sign age**  
 BOEING DREAMLINER  
 GALLERY EXPERIENCE

**IN-KIND  
 SPONSORS**



**IA**  
 INTERIOR  
 ARCHITECTS INC.  
 EXPERIENTIAL BRANDING



**SENOVA**  
 EXPERIENTIAL STAGING



**Imagine**  
 Displays  
 SIGNAGE & WAYFINDING



**Lumitone 2**  
 PCL Graphics  
 BRANDED BANNERS



**ARCADE**  
 MEDIA & PROMOTION