

2017  
SEGD  
CONFERENCE  
EXPERIENCE  
MIAMI  
JUNE 8-10

PRESENTED BY  DAKTRONICS



# ACADEMIC SUMMIT + CONFERENCE AGENDA + NEXPO DIRECTORY

# AGENDA

## WEDNESDAY, JUNE 7

### REGISTRATION

**8:00-9:00am**

FIU Miami Beach Urban Studios | 420 Lincoln Road, Suite 440

#### Welcome

9:00-9:10am

Justin Molloy, SEGD

### SESSION 1

#### User-Centered Experiential Graphic Design

##### Designing Alternative Spaces for Engagement

9:10-9:20am

Victoria Baird, University of California Davis

##### Creation & Reaction

9:20-9:30am

Sanchita Tucker, Fashion Institute of Technology

##### Resource Garden: A Human Centered Library Experience

9:30-9:40am

Julia Seo, Coactuate

##### Moderated dialogue with session panelists

9:40-10:10am

with Christina Lyons, Fashion Institute of Technology

**Networking break 10:10-10:40am**

### SESSION 2

#### New Models for Experiential Graphic Design

##### Being Aware: EGD as an Experience Building Tool

10:40-10:50am

Cheryl Beckett, University of Houston

##### Look/Hear

2017 SEGD Global Design Merit Award (Student Project)

10:50-11:00am

Ran Zheng, Maryland Institute College of Art

##### The Contemporary Craft Center featuring Tara Donovan: A Micro Exhibition

2017 SEGD Global Design Merit Award (Student Project)

11:00-11:10am

Brittany Teng, Art Center College of Design

##### Moderated dialogue with session panelists

11:10-11:40am

with Neeta Verma, University of Notre Dame

### LUNCH BREAK

**11:40-1:30pm** On your own along the Lincoln Road Mall

### SESSION 3

#### Creating Place with Experiential Graphic Design

##### Sense of Direction or a Direction of Sense

1:30-1:40pm

Kathleen Meaney, Virginia Tech

##### Pipe Dreaming

2017 SEGD Global Design Merit Award (Student Project)

1:40-1:50pm

Franziska Steinkohl, Nicki Gordon, Sarah Joubert, Massey University

##### Enhancing Wayfinding Systems in Complex Environments

1:50-2:00pm

Krystal Schumacher, Denver International Airport

##### Moderated dialogue with session panelists

2:00-2:30pm

with Joell Angel-Chumbley, Kolar Design / University of Cincinnati

**Networking break 2:30-3:00pm**

### SESSION 4

#### Social Impact with Experiential Graphic Design

##### Developing a Pedagogy for Teaching Social Design

3:00-3:10pm

Neeta Verma, University of Notre Dame

##### En/Gulf: Eco-poetics of the Gulf and Bay

2017 SEGD Global Design Honor Award (Student Project)

3:10-3:20pm

Dana Kroos, University of Houston

##### Written Wor(l)ds

2017 SEGD Global Design Merit Award (Student Project)

3:20-3:30pm

Sasha Ichoonsig, University of Houston

##### Moderated dialogue with session panelists

3:30-4:00pm

with George Lim, Tangram Design / University of Colorado Boulder

### SESSION 5

#### Trends in Experiential Graphic Design: An Open Dialogue

4:00-4:30pm

with Justin Molloy, SEGD

#### Save the Date!

2018 SEGD Academic Summit | June 6 | Minneapolis

2018 SEGD Conference | Experience Minneapolis | June 7-9

# AGENDA

All conference sessions at  
Loews Miami Beach | 1601 Collins Ave, Miami Beach, FL 33139

## WEDNESDAY, JUNE 7

### SEGD ACADEMIC SUMMIT

**8:00am-5:00pm**

Florida International University | Miami Beach Urban Studios  
420 Lincoln Rd, Miami Beach, FL 33139

Get insights into experiential graphic design academic education through a full day of sessions focused on curriculum innovation, design research, and student project excellence.

## THURSDAY, JUNE 8

### REGISTRATION

**8:00am-5:00pm**

Second Level | Americana Foyer

### WELCOME TO MIAMI

**9:00-9:30am**

Second Level | Americana Ballroom Salon 1-2

### INTRODUCTIONS + WELCOME

Anna Crider-Sharp, Experience Miami Chair, TwoTwelve  
John Stuart, Experience Miami Moderator, Florida Int'l. Univ.  
John Berry, FSEGD, SEG D Founder

Welcome to Miami and the annual gathering of your Experiential Graphic Design community! Get grounded in our conference city as we start our exploration of the Magic City as a major hub for design, innovation and human-centered experiences.

### YOUNG DESIGNERS SUMMIT

**9:30am-1:00pm**

Third Level | Cowrie

Sponsored by Harbinger, SignAgent, SNA, Tangram  
Clive Roux, SEG D; John Lutz, Selbert Perkins Design;  
George Lim, Tangram; Cynthia Hall, fd2s

Exclusive working session for students and Gen-Y conference attendees, firm owners, and SEG D board members with a focus on entering and growing in the Experiential Graphic Design community.

### EXPERIENCE MIAMI: TOURS

**9:30am-12:30pm**

All tours will depart from Second Level | Americana Foyer

SEG D's project tours have become a signature part of our annual gathering, giving you a chance to get out of the conference room and actually see our host city!

**Lunch on your own**

12:30-1:30pm

### MIAMI DESIGN: LEARNING FROM PRACTICE

**1:30-4:30pm**

Second Level | Americana Ballroom Salon 1-2

These sessions will provide practical process-based insights to enhance your own studio's outlook on what is possible and what other design practices are doing too!

### INTRODUCTIONS

Justin Molloy, SEG D

### MAKER SPACES AND THE DESIGNER ENTREPRENEUR

**1:30-2:15pm**

Daisy Nodal and Tom Pupo, Moonlighter.co

### DEVELOPING IMMERSIVE EXPERIENCES

**2:30-3:15pm**

Stephan Villet, Smart Monkeys

### LEARNING FROM FAILURE: POWERED BY FUN

**3:30-4:30pm**

Sponsored by International Sign Association  
Hannah Anderson, Kolar Design; Amir Youssef, Creative Creative;  
Kyle Richter, RSM Design  
moderated by Carl Hildebrand, FUN Miami

### SEGD CHAPTER CHAIRS MEETUP

**4:30-6:30pm**

Third Level | Cowrie



## THURSDAY, JUNE 8 (CONTINUED)

### PRESIDENT'S RECEPTION

Sponsored by Gemini and Image Mill

**7:00-9:00pm**

Americana Lawn | Ground Level | Beachside

Come casual or get dressed up, it doesn't matter—just meet us right next to the beach on the Americana Lawn for our annual welcome reception. Get reacquainted with old friends, meet some new ones, and get this party started!

**End of programming for the day.**

Dinner on your own. Explore the city!

## FRIDAY, JUNE 9

### REGISTRATION

**8:00am-4:00pm**

Second Level | Americana Foyer

### BREAKFAST

Sponsored by Graphtec

**8:00-9:00am**

Second Level | Americana Ballroom Salon 3-4

### NEXPO

**8:00am-5:00pm**

Second Level | Americana Ballroom Salon 3-4

NEXPO is at the heart of the conference for a reason it's the innovation engine of experiential graphic design, showcasing new tools, products, projects and processes for connecting people with place.

### WELCOME BACK

John Lutz, SEG D President

**9:00-9:30am**

Second Level | Americana Ballroom Salon 1-2

### SESSIONS

**9:30am-12:00pm**

Second Level | Americana Ballroom Salon 1-2

#### RESPONDING TO CHANGE: SEA LEVEL RISE AND THE IMPACT ON DESIGN

**9:30-10:15am**

Dr. Harold Wantless, University of Miami

introduction and moderation by Ana Benatuil, CityBIOM/Gensler

Sea level rise is a topic that every designer working in the built environment should be aware of. Miami is one of the first cities in the US that is already seeing the impact of salt water intrusion into the built environment. Learn how this change will impact the way we live and how designers can work towards methodologies that are more responsive, resilient and impactful to place.

#### BREAK AT NEXPO

Sponsored by Nanov Display

**10:15-11:15am**

Second Level | Americana Ballroom Salon 3-4

## FRIDAY, JUNE 9 (CONTINUED)

#### MIAMI UNDERLINE: CREATING A NEW URBAN LANDSCAPE

Sponsored by Future Systems

**11:15am-12:00pm**

Isabel Castilla, James Corner Field Operations;

Hamish Smyth, Standards Manual/Order

Miami Underline will transform the space below the city's Metrorail into a 10-mile linear park and trail. Learn how this project, shaped by landscape and graphics, will re-write the rules again.

### LUNCH AT NEXPO

Sponsored by Matthews Paint

**12:00-1:30pm**

Second Level | Americana Ballroom Salon 3-4

### SESSIONS

**1:30-4:00pm**

Second Level | Americana Ballroom Salon 1-2

#### MIAMI DESIGN CULTURE: ARCHITECTURE + IDENTITY

Sponsored by Urban Sign

**1:30-2:15pm**

Terence Riley, Keenen/Riley

Miami has become a global epicenter for signature architecture and design. Terence Riley, former curator of architecture and design for MoMA and influencer in the Miami design community, will share how Miami's design culture and identity has emerged.

#### BREAK AT NEXPO

**2:15-3:15pm**

Second Level | Americana Ballroom Salon 3-4

#### VISIONARY TERRITORIES: ENTREPRENEURSHIP AND INNOVATION

**3:15-4:00pm**

Mary Spio, CEEK VR

Mary Spio is a military trained satellite engineer, with significant startup experience in the tech media world. Her entrepreneurial spirit continues to make big bets in innovation for emerging technology platforms from her base in Miami. Join us for this inspiring of how she transformed her vision into a reality.

### RECEPTION AND AUCTION FOR EXCELLENCE

Sponsored by Marcel Mächler

**4:00-6:00pm**

Second Level | Americana Ballroom Salon 3-4

Let's gather on the NEXPO floor for SEG D's ever-popular, often-raucous Auction for Excellence, a live auction. Pick up some cool stuff and benefit SEG D's fund that invites the next generation of designers into the XGD community!

**End of programming for the day.**

Dinner on your own. Explore the city!

### SEG D CHAPTER CHAIRS DINNER

Sponsored by Showdog Brand Handlers

**6:00-8:00pm**

First Level | Preston's

# SATURDAY, JUNE 10

## REGISTRATION

**8:00-11:30am**

Second Level | Americana Foyer

## SESSIONS

**9:00am-12:00pm**

Second Level | Americana Ballroom Salon 1-2

### WELCOME BACK!

**9:00-9:15am**

John Lutz, SEGD President

### THE VISUAL DIARIES: A DESIGN PROCESS

**9:15-10:30am**

Lance Wyman, FSEGD, Lance Wyman Ltd.

Renowned and beloved graphic designer and SEGD Fellow Lance Wyman will take us on a journey of his defined design process through a series of visual stories about his engagement with clients and their projects around the world.

### THE DREAM OF A CITY: THE STORY OF SERENA DEL MAR

**10:30-11:00am**

Sean Scensor, Moshe Safdie Architects

Imagine a brand new city, integrated into an amazing eco-system of beaches, lagoons and mangroves in Colombia. The city of Serena del Mar is such a dream now taking shape - a vibrant development which thoughtfully balances Colombian culture, geographic beauty, social responsibility and global innovation. Find out how a renowned architectural firm has both shaped a visionary masterplan and designed an innovative health sciences center in the heart of this new city.

### 2018 SEGD CONFERENCE LAUNCH

**11:00-11:15am**

### SEGD CHAPTER CHAIRS MEETUP

Third Level | Cowrie

**11:30am-1:00pm**

### BREAK

Lunch on your own

**11:30am-1:00pm**

## DESIGN WORKSHOPS

**1:00-3:00pm**

### DESIGN IMPROV

Second Level | Americana Ballroom Salon 4

Sponsored by archetype

Ben Whitehouse, TwoTwelve

Get ready to break out and have a good time with SEGD's original and only Design Improv. You'll laugh, you'll be challenged and you'll be invited outside the traditional design box!

### DESIGN IMPROV(E): GIVE BACK

Second Level | Americana Ballroom Salon 3

Sponsored by SES Branded Environments

Linda Feinberg, Linda Feinberg Design; Kenneth Rasco, Gensler

Make a difference and give back to the Miami community by participating in this charrette to create a donor wall and building signage for the Lotus Endowment Fund's Lotus Village, a non-profit focused on providing shelter and support services to over 500 homeless women, youth and children in Greater Miami.

### DESIGN THINKING: USER-CENTRIC INNOVATION

Second Level | Americana Ballroom Salons 1-2

Sponsored by PAM Wayfinding

Siggi Bachmann, Contexto; Justin Molloy, SEGD

Design Thinking is more than a buzzword today. It's become a core philosophy embraced by businesses, governments and educators. Join SEGD for the second annual Design Thinking workshop focused on innovation for people and place!

### ACCESSIBILITY AND CODE: ROUNDTABLE DIALOGUE

Third Level | Venus

led by Steven Raniszewski, Century Sign Builders

Ken Ethridge, ASI; Teresa Cox, APCO

An exclusive roundtable for dialogues about code signage, ADA standards, and what's new for designers to consider in sign design.

### OWNERSHIP TRANSITIONS: ROUNDTABLE DIALOGUE

Third Level | Neptune

led by Lucy Holmes and Alex Wood, Holmes Wood

An exclusive roundtable for owners considering mergers and acquisitions for their design firms.

## SEGD ACHIEVEMENT AND FELLOW AWARDS

Sponsored by Design Communications Ltd.

**3:00-4:00pm**

Second Level | Americana Ballroom Salon 1-2

The SEGD Achievement and Fellow Awards are SEGD's annual Hall of Fame. Meet the 2017 SEGD Fellow—the Poet Laureate of Experiential Graphic Design—as well as the other people and organizations leading the discipline and the SEGD community.

### RECEPTION

**4:00-5:30pm**

Second Level | Americana Foyer

## SEGD GLOBAL DESIGN AWARDS

Sponsored by 3M

**5:30-7:00pm**

Second Level | Americana Ballroom Salon 1-2

The SEGD Global Design Awards are SEGD's version of the Academy Awards. We'll celebrate the work that represents the best and brightest in experiential graphic design projects worldwide. You'll be awed, inspired and motivated to go back home and do your best work!

End of conference

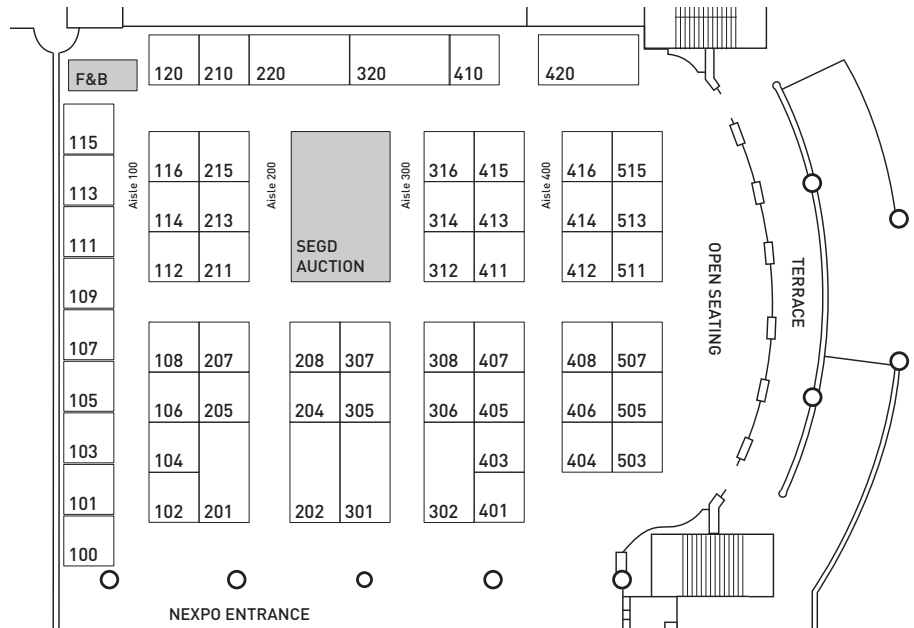
# NEXPO

**FRIDAY, JUNE 9**

**8:00am-5:00pm**

Loews Miami Beach  
 1601 Collins Ave, Miami Beach, FL 33139  
 Second Level | Americana Ballroom Salon 3-4

updated 05.25.17



## THANK YOU TO OUR NEXPO EXHIBITORS

- |   |                                   |
|---|-----------------------------------|
| <b>100 Creative Edge Master Shop</b>                  | <b>305 Skyline Design</b>         |
| <b>101 Matthews Architectural Products</b>            | <b>306 L&amp;H Companies</b>      |
| <b>102 DSA Phototech</b>                              | <b>307 Identity Group</b>         |
| <b>103 Mactac</b>                                     | <b>308 ORAFOL Americas</b>        |
| <b>104 Yorston and Associates</b>                     | <b>312 Direct Embed</b>           |
| <b>105 Flagraphics</b>                                | <b>314 Designtex</b>              |
| <b>106 Law's Architectural Signage</b>                | <b>316 Designtex</b>              |
| <b>107 Bo-mar Industries Custom Metal Fabrication</b> | <b>320 Applied Image</b>          |
| <b>108 Sherine Industries</b>                         | <b>401 Metwest</b>                |
| <b>109 22 Miles</b>                                   | <b>403 Eye Catch Signs Ltd</b>    |
| <b>111 booksandbooks</b>                              | <b>404 GraphTec</b>               |
| <b>112 OSRAM</b>                                      | <b>405 Cornelius Signage</b>      |
| <b>113 booksandbooks</b>                              | <b>406 GraphTec</b>               |
| <b>115 Cima Network</b>                               | <b>407 ALPOLIC Materials</b>      |
| <b>116 VER</b>  | <b>408 Dixie Graphics/Showdog</b> |
| <b>120 Bluemedia</b>                                  | <b>411 Visix</b>                  |
| <b>201 E Ink Corporation</b>                          | <b>412 iZone Imaging</b>          |
| <b>202 Bitro Group</b>                                | <b>413 SloanLED</b>               |
| <b>205 EOS Light Panel Systems</b>                    | <b>414 DeNyse Companies</b>       |
| <b>206 Litegrafx, Inc.</b>                            | <b>415 Rainier Industries</b>     |
| <b>207 3M</b>   | <b>416 Encompass Sign Systems</b> |
| <b>208 SignComp</b>                                   | <b>419 Matthews Paint</b>         |
| <b>211 APCO Sign Systems</b>                          | <b>420 Flex America</b>           |
| <b>213 Gable Company</b>                              | <b>503 Sign Agent Inc.</b>        |
| <b>215 Icon Identity Solutions</b>                    | <b>505 Imagine Displays</b>       |
| <b>219 Colite International</b>                       | <b>507 AGI</b>                    |
| <b>220 PAM Wayfinding</b>                             | <b>511 Jet USA Corporation</b>    |
| <b>301 Gemini</b>                                     | <b>513 Nanov Display</b>          |
| <b>302 Moss</b>                                       |                                   |

**22MILES | #109**

**22miles.com**  
 Tomer Mann  
 1595 McCarthy Blvd  
 Milpitas, CA 95035  
 408-933-3000  
 jgmann@22miles.com

**3M | #207**

**3m.com**  
 Sandy Schichel Swanson  
 3M Center, Bldg 0220-12-E-04  
 Saint Paul, MN 55144  
 651-736-3529  
 sjschichel@mmm.com

**AGI | #507**

**agisign.com**  
 James Bell  
 2655 International Pkwy.  
 Virginia Beach, VA 23452  
 800-877-7868 x239  
 jbell@agisign.com

**ALPOLIC Materials | #407**

**alpolic.com**  
 Raina Cowgill  
 401 Volvo Parkway Bldg 1  
 Chesapeake, VA 23320  
 757-382-5769  
 marketing@alpolic.com

**APCO Sign Systems | #211**

**apcosigns.com**  
 Christopher McArthur  
 388 Grant St, SE  
 Atlanta, GA 30312-2227  
 404-688-9000  
 cmcarthur@apcosigns.com

**Applied Image | #211**

**bigres.com**  
 Dean Najdzinowicz  
 800 Business Park Drive  
 Freehold, NJ 07728  
 800-826-6545  
 dean@bigres.com

**Bitro Group | #202**

**bitrogroup.com**  
 Eddie Lee  
 300 Lodi Street  
 Hackensack, NJ 07601  
 201-641-1004  
 eddiel@bitrogroup.com

**Bluemedia | #120**

**bluemedia.com**  
 Andy Salcido  
 8920 S. McKemy Street  
 Tempe, AZ 85284  
 602-909-3103  
 andy.salcido@bluemedia.com

**Bo-mar Industries | #107**

**bomarind.com**  
 Jhennifer Sanchez  
 3838 S. Arlington Ave  
 Indianapolis, IN 46203  
 317-899-1240  
 jhennifer@bomarind.com

**booksandbooks | #111/113**

**booksandbooks.com**  
 Cristina Nosti  
 265 Aragon Avenue  
 Coral Gables, FL 33134  
 786-554-1764  
 cristina@booksandbooks.com

**Cima Network | #115**

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 Steve Aust  
 210A Progress Drive  
 Montgomeryville, PA 18036  
 859-620-1806  
 saust@cimanetwork.com

**Colite International | #219**

**colite.com**  
 Rich Berger  
 5 Technology Circle  
 Columbia, SC 29203  
 803-935-9073  
 rberger@colite.com

**Cornelius Signage | #405**

**forms-surface.com**  
 Andrew Bacher  
 4318 Bryant Road  
 Allison Park, PA 15101  
 412-282-5322  
 andrew.bacher@forms-surface.com

**Creative Edge Master Shop | #100**

**creativeedgemastershop.com**  
 Tami Sawyer  
 601 S 23rd Street  
 Fairfield, IA 52556  
 800-394-8145  
 tamis@cec-waterjet.com

**DeNyse Companies | #414**

**denyseco.com**  
 Amy Baillie  
 4521 Industrial Access Road  
 Douglasville, GA 30134  
 770-942-0688  
 abaillie@denyseco.com

**Designtex | #314/316**

**designtex.com**  
 David Siegel  
 200 Varick Street, 8th Floor  
 New York, NY 10014  
 212-886-8289  
 dsiegel@designtex.com

**Direct Embed Coating Systems | #312**

**directembedcoating.com**  
 Eric Koslow  
 6 Morris Street  
 Paterson, NJ 07501  
 954-347-6812  
 eric@directembedcoating.com

**Dixie Graphics / Showdog | #408**

**dixiegraphics.com**  
 Matt Williams  
 636 Grassmere Park  
 Nashville, TN 37211  
 615-832-7000 x3682  
 mwilliams@dixiegraphics.com

**DSA Phototech | #102**

**dsaphototech.com**  
 Bob Riley  
 16961 Central Avenue  
 Carson, CA 90746  
 310-537-5000  
 briley@dsaphototech.com

**E Ink | #201**

**eink.com**  
 Carolyn Tusinski  
 1000 Technology Park Drive  
 Billerica, MA 01821  
 781-454-9365  
 ctusinski@eink.com

**Encompass Sign Systems | #416**

**encompasssign.com**  
 Phil Quattrocchi  
 2401 Nevada Avenue North  
 Golden Valley, MN 55427  
 855-672-2201  
 philq@encompasssign.com

**EOS Light Panel Systems | #205**

**lightwithart.com**  
 Noemi Perez  
 5855 Uplander Way, Suite A  
 Culver City, CA 90230  
 310-616-5070  
 noemil@lightwithart.com

**Eye Catch Signs Ltd | #403**

**eyecatchsigns.com**  
 John Sullivan  
 2482 Maynard Street  
 Halifax, NS B3K 3V4 Canada  
 902-700-2132  
 johnsullivan@eyecatchsigns.com

**Flagraphics | #105**

**flagraphics.com**  
 Tony Lafuente  
 Somerville, MA 02143  
 617-776-7549  
 tony@flagraphics.com

**Flex America | #420**

**flex-america.biz**  
 John McNair  
 35 Brackett Road  
 Rye, NH 03870  
 603-498-4662  
 jmac12@comcast.net

**Gable Company | #213**

**gablecompany.com**  
 Brenda Barrett  
 7440 Fort Smallwood Rd.  
 Baltimore, MD 21226  
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 brendabarrett@gablecompany.com

**Gemini Incorporated | #301**

**geminisignproducts.com**  
 Lori Carroll  
 103 Mensing Way  
 Cannon Falls, MN 55009  
 507-263-3957  
 lori.carroll@geminisignproducts.com

**GraphTec | #404/406**

**graphtecinc.com**  
 Blake Rogers  
 6209 Windfern Road  
 Houston, TX 77040  
 713-690-9999  
 blake@graphtecinc.com

**Icon Identity Solutions | #215**

**iconid.com**  
 Barbara Ferrante  
 1418 Elmhurst Road  
 Elk Grove Village, IL 60007  
 847-631-3209  
 bferrante@iconid.com

**Identity Group | #307**

**identitygroup.com**  
 Cassandra Anderson  
 51 Century Blvd, Suite 100  
 Nashville, TN 37214  
 615-515-9007  
 cassandra.anderson@identitygroup.com

**Imagine Displays | #505**

**izoneimaging.com**  
 Joe Terramagra  
 7711 Paramount Blvd  
 Pico Rivera, CA 90660  
 818-253-7289  
 joet@imaginedisplays.com

**iZone Imaging | #412**

**izoneimaging.com**  
 Grady Brown  
 2526 Charter Oak Dr., Suite 100  
 Temple, TX 76502  
 888-464-9663  
 gbrown@izoneimaging.com

**Jet USA Corporation | #511**

**jetusa.com**  
 Leo Estes  
 1116 MacDade Boulevard, Bldgs D,E, F  
 Collingdale, PA 19023  
 800-528-1153  
 info@jetusa.com

**Law's Architectural Signs | #106**

**lawsign.com**  
 Valerie Chapman  
 3951 NW 27th Street  
 Miami, FL 33142  
 305-871-6565  
 valerie@lawsign.com

**L+H Companies | #306**

**lhsigns.com**  
 Jennifer Richter  
 425 N 3rd Street  
 Reading, PA 19601  
 610-898-5264  
 jenr@lhsigns.com

**Litegrafx | #206**

**litegrafx.com**  
 Tessa Mozdzyn  
 205 Hooper Road  
 Wylie, TX 75098  
 972-429-3550  
 tessa.mozdzyin@litegrafx.com

**Mactac | #103**

**mactac.com**  
 Brittany Franzen  
 4560 Darrow Road  
 Stow, OH 44224  
 330-689-2535  
 brfranzen@mactac.com

**Matthews Architectural Products | #101**

**matw.com**  
 Penny Person  
 Two North Shore Center  
 Pittsburgh, PA 15212  
 412-442-8252  
 pperson@matw.com

**Matthews Paint | #419**

**matthewspaint.info**  
 Jamie Franklin  
 760 Pittsburgh Drive  
 Delaware, OH 43015  
 740-362-6718  
 jfranklin@ppg.com

**Metropolitan West | #401**

**metwest.com**  
 Kelly Taylor  
 11901 Santa Monica Blvd. Suite 350  
 Los Angeles, CA 90025  
 310-829-5701  
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**Moss Inc. | #302**

**mossinc.com**  
 Mel Marzan  
 2600 Elmhurst Road  
 Elk Grove Village, IL 60007  
 847-238-4284  
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**Nanov Display | #513**

**nanovdisplay.com**  
 Myung Moon  
 1978 NW 82nd Avenue  
 Miami, FL 33126  
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**ORAFOL Americas | #308**

**orafol.com**  
 Lisa Humrich  
 200 Ballardvale Street  
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 912-851-5000  
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**OSRAM | #112**

**sylvania.com**  
 Jules Villanueva  
 200 Ballardvale Street  
 Wilmington, MA 01887  
 978-626-2809  
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**PAM Wayfinding | #220**

**pamwayfinding.com**  
 Stephen Minning  
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**Rainier Industries | #415**

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 19375 Olympic Ave South  
 Seattle, WA 98188  
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 emilyn@rainier.com

**Sherine Industries | #108**

**sherinaindustries.com**  
 Steve Hocaluk  
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