Sponsorship & Exhibit Opportunities

2020 SEGD Conference
Experience Portland
June 11-13

Contact:

Kathleen Turner
kathleen@segd.org
703.657.9171
Join us!

SEGD invites you to join the only international conference dedicated to professionals creating experiences that connect people to place. This is the annual gathering of the experiential graphic design community. And it’s an experience you won’t forget.

The event

People, practice and place. The 2020 SEGD Conference Experience Portland will bring the largest group of experiential graphic designers, fabricators, suppliers, educators and students together for a jam-packed, inspiring three days of award-winning projects, design excellence, local exploration, social events, collaborative work sessions, exciting keynotes and innovative exhibits at NEXPO.

Be one of the 60 exhibitors to showcase your materials, products and technology at NEXPO, or get involved as a sponsor and contribute to something memorable at the conference.

You’ll find many opportunities within this packet to get involved and reach conference attendees.

The venue

The Hyatt Regency Portland is located in the heart of the Lloyd District of Portland. It’s uniquely positioned within walking distance of the Oregon Convention Center, intriguing local fare and local landmarks such as the International Rose Test Garden. With a thriving music scene, a vibrant arts scene and diverse cuisine, you’ll find Portland is the perfect backdrop for the 2020 SEGD Conference.

The conference takes place at the Hyatt Regency Portland, with the exception of tours on Thursday afternoon, June 11. Be sure to book early.

About SEGD

We are a non-profit association of 2,200+ members who create content-rich, emotionally compelling, experiential spaces for a wide range of environments, from hospitals and transit hubs to museums and educational campuses.

Our members’ work creates a sense of place, helps people find their way, communicates important information, and fuels a dialogue between users and the spaces they inhabit.

Members develop static and digital wayfinding systems, signage, environmental graphics, exhibition content, multimedia installations, public art, user interfaces and branded/corporate environments.

For over 45 years, SEGD has existed to Educate, Connect and Inspire this global, multidisciplinary community. We invite you to join us and help support this critical mission!

To learn more about our community and join, visit segd.org/join

Global engagement

Over 400,000 people participate in SEGD’s website, publications and events each year. SEGD members represent over 800 large and small design agencies from around the world, spanning 30 countries and represented by 39 chapters.

As a sponsor, you not only reach the attendees at each event, you also build brand recognition throughout the global community of experiential graphic designers, clients, suppliers and partners!

Here’s your opportunity to get involved, participate and connect.

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What to expect

- The week kicks off at the Academic Summit on from 8am - 5pm on Wednesday, June 10. Here, top educators and design visionaries get together to chart the course of experiential graphic design through peer-reviewed design research, academic innovation and student design excellence.

- On Thursday, the SEGD Conference begins with intimate group tours exploring the Portland’s best projects and destinations in the morning, or drop in the Design Improv. The conference kicks off in the afternoon exploring the history and design culture in Portland. Later in the evening enjoy the President’s Reception, the official conference kick-off party in the NEXPO Hall.

- NEXPO runs all day on Friday with the popular NEXPO Talks on the show floor in the afternoon! Expect to find the hall buzzing. NEW! the NEXPO Sandbox, featuring the latest in 3D printing, AI and more hands on technology!

- The grand finale of the conference is SEGD’s celebration of the best of the best in design and practice. Participants join together on Friday evening to honor the 2020 SEGD Global Design Award-winning projects at the evening reception, SEGD Auction for Education and Global Award presentation

You’ll leave the SEGD Conference feeling inspired and more connected with your peers, clients and partners.

Schedule*

**June 10 | Wednesday**
2020 SEGD Academic Summit | 9am-4pm
Welcome Party | 6-8pm

**June 11 | Thursday | Conference**
Welcome | 9am
Portland Tours | 9:30am-12:30pm | 10am-1pm
Design Improv | 10:30am-2pm *Lunch Included
NEXPO Exhibitor Set-up | 12-6:30pm
Welcome Sessions | 2:30-5pm
Chapter Chairs Dinner | 5-7pm (invitation only)
President’s Reception & NEXPO | 7-10pm

**June 12 | Friday | Conference | NEXPO**
NEXPO | 8am-6pm
Breakfast at NEXPO | 8-9am
Main Sessions | 9am-12pm
Lunch at NEXPO | 12-1pm
Chapter Chairs Lunch | 12-1pm (invitation only)
NEXPO Talks | 1:30-4pm
Reception & SEGD Global Design Awards | 4-6pm
NEXPO Exhibitor Dismantle | 6pm
PDX Chapter Mixer & Auction for Excellence | 8-11pm

**June 13 | Saturday | Conference**
Fellow & Achievement Awards | 10-11am
Global Design Awards Presentation Sessions | 11-3:30pm
Keynote Sessions | 3:30-4:30pm
Closing Reception | 4:30-5:30pm

*This preliminary schedule is subject to change. For the most current information on events, speakers and more, visit the Events page at SEGD.org.
NEXPO 2020
Solution Providers

WHY EXHIBIT? • Introduce New Products • Generate Referrals • Give Demonstrations • Generate Qualified Leads • Reach New Markets • Expand Sales • Meet Face-To-Face with Design Professionals and Custom Fabricators • Facilitate Name/Brand Recognition

BENEFITS • SEGD provides a booth package of an ID sign, 6-ft. draped table and two side chairs • Company listing and description on the MEET YOUR MAKER site • Good traffic flow of qualified buyers, recommenders and influencers • Meal functions and special events in the exhibit hall • Promotional opportunities • Complimentary conference registration plus exhibit-only registrations with booth

Only 60 companies have an opportunity to exhibit. Be one of them!

Time to connect

Enjoy 12 hours of exhibit time and 8 hours of dedicated time with attendees during the conference events and activities located on the show floor.

Expect NEXPO to be buzzing during the morning breakfast, lunch, afternoon NEXPO Talks and the evening Reception & Auction.

NEXPO Talks are back by popular demand giving exhibitors and sponsors an opportunity to share educational content at the SEGD Conference, while exhibitors enjoy the extra time with attendees.

Expand your reach

Break out from the crowd and get more exposure before, during and after the conference. Expand your reach at NEXPO

- **Sponsor.** Build brand awareness and create new leads with a conference sponsorship. We have breakfast, lunch breaks and two receptions to choose from in the hall.
- **Host a NEXPO Talk.** Four talks are available to exhibitors and sponsors. These Talks provide you an opportunity to contribute to the educational content at the SEGD Conference, while attendees have an opportunity to learn more about specific materials, specification processes, best practices or new technologies.
- **Add your Firm Listing to segd.org!** This is a no-brainer at any time of year, but especially important before NEXPO. All exhibitors are listed online with a link to their Firm Listing, expanding your online reach. Receive a special exhibitor rate of **$250.00** to list your firm.
- **For even more exposure**, insert your company marketing flyer in the attendee bag or take out a three month banner ad on the SEGD website, promoting your firm. **HUGE savings** as an exhibitor.

Space is limited. Reserve today!
See current floorplan and pricing on the next page.

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NEXPO 2020
Solution Providers

Rates are based on proximity to the events on the show floor. View open booths below in red, blue and yellow, and check the pricing guide to the right.

Premier: $4,000 / $7,500
10 x 10 / 10 x 20 includes:
(1) Full conference pass
(1) NEXPO rep
Table and two chairs
Pipe, drape and carpet

Deluxe: $3,750
10 x 10 includes:
(1) Full conference pass
(1) NEXPO rep
Table and two chairs
Pipe, drape and carpet

Standard: $3,000
10 x 10 includes:
(2) NEXPO reps
Table and two chairs
Pipe, drape and carpet

2020 Exhibitors

409 Alto Folia by SH Group
201 APCO Sign
212 Andrusko Group
301 Bitro Group
405 Colite
406 Component
213 DeNyse
216 DE Powder Coated Graphics
304 DSA Signage
211 Flex America
411 Gemini
310 Icon
501 Identity Group
404 Inciseon
402 InPro
407 iZone
203 Matthews International
306 Matthews Paint
308 ORAFOL Americas
509 SignAgent
302 SignComp
401 SignComp
412 Visix

NEXPO Schedule

Thursday June 11
+ NEXPO Exhibitor Set-up | 12-6:30pm
+ President’s Reception | 7-10pm

Friday June 12
+ NEXPO | 8am-6pm
+ Breakfast at NEXPO | 8-9am
+ Main Sessions | 9am-12pm
+ Lunch at NEXPO | 12-1pm
+ NEXPO Talks | 1:30-4pm
+ Global Design Awards Reception in NEXPO | 4-5pm
+ NEXPO Exhibitor Dismantle | 6pm
Be our sponsor

The 2020 SEGD Conference sponsorships offer your company a range of opportunities to build brand awareness among a targeted group of designers specifying products and services for the built environment.

Your sponsorship makes this event possible!

As a 2020 SEGD Conference Sponsor you will:

- Reach the largest audience of experiential graphic designers under one roof.
- Enjoy unparalleled brand exposure both on site and off with advance promotion to SEGD’s global community of over 400,000 people online and over 600 attendees on site.
- Make a significant contribution to the advancement of experiential graphic design by supporting SEGD Conference programming and events.
- Receive a personal introduction from the stage, complete with your company logo and your representative’s name and photo displayed on screen.
- Enjoy three days of face time with your current clients and three days to connect and cultivate relationships with prospective clients.
- Go home with lead generation for everyone in attendance, as well as deep discounts on advertising to keep your firm top of mind.

Getting started

There are many ways for you to get involved and achieve the results you desire. To get started, we’ve created several sponsorship opportunities within each category below. See the next several pages for specific opportunities and detailed benefits.

1. Presenting Sponsorship

This is the most prominent position at the SEGD Conference and provides a tremendous level of brand exposure before, during and after the event. Your Presenting Sponsorship lives on indefinitely, as our SEGD Talks videos of the conference will bear your company name—a 500% multiplication of your reach!

2. Leading Sponsorships

Leading Sponsorships provide you an opportunity to brand a signature event at the SEGD Conference. As a Leading Sponsor, you receive high-level branding on site, a personal introduction at your signature event, and an opportunity to share a video about your work. Review the packet for specific opportunities.

3. Event and Brand Sponsorships

Support something meaningful at the SEGD Conference by sponsoring a session, roundtable workshop, tour, branded gear or more. This is a great way to align your brand to something memorable at the event and you’ll enjoy a lot of recognition both on site and off. Review the packet for specific opportunities.

Have an idea?

We love to hear new ideas! Let’s work together to design a plan that matches your business goals and budget.

Contact: kathleen@segd.org / 703.657.9171
# Review Sponsor Benefits

<table>
<thead>
<tr>
<th>Sponsor levels</th>
<th>Presenting</th>
<th>Leading</th>
<th>Event/Brand</th>
</tr>
</thead>
<tbody>
<tr>
<td>registration valuation at $1,000 each</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>SEGD Talks post-event videos 5x reach of in-person audience</td>
<td>exclusive benefit</td>
<td></td>
<td></td>
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<tr>
<td>stage time</td>
<td>welcome remarks from main stage</td>
<td>remarks at sponsored event</td>
<td></td>
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<tr>
<td>video short-clip in-session, captive audience</td>
<td>2-min video</td>
<td>1-min video</td>
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<tr>
<td>segd.org advertising 400,000 visitors, 3 million pageviews</td>
<td>3-mo conference page banner rotation 50% off 3-month sitewide ad</td>
<td>50% off 3-month sitewide ad 25% off 3-month sitewide ad</td>
<td></td>
</tr>
<tr>
<td>advance promotion segd.org conference page</td>
<td>prominent placement logo / hotlink free Firm Listing on segd.org</td>
<td>logo / hotlink free Firm Listing on segd.org logo / hotlink</td>
<td></td>
</tr>
<tr>
<td>social and e-mail promotion 10,000 followers, 40,000 recipients</td>
<td>1 tweet pre-show 1 tweet post-show email with logo</td>
<td>email (name only) email (name only)</td>
<td></td>
</tr>
<tr>
<td>logo visibility</td>
<td>presenting sponsor event brand identity SEGD Conference master slides staging and wayfinding pylons onsite program sponsor slides email messages SEGD Talks videos SEGD20 awards annual segd.org program sponsors</td>
<td>logo tent cards (if applicable) sponsored event signage sponsor pylon sponsor slides event website</td>
<td></td>
</tr>
<tr>
<td>recognition on site, in print, online</td>
<td>opening and closing remarks onsite program with logo SEGD20 awards annual with logo segd.org program sponsors with logo</td>
<td>opening and closing remarks onsite program (name) SEGD20 awards annual (name)</td>
<td></td>
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<tr>
<td>lead generation</td>
<td>pre and post show</td>
<td>pre and post show</td>
<td>pre and post show</td>
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<tr>
<td>bag inserts 600 units</td>
<td>up to 2 items</td>
<td>1 item</td>
<td>1 item</td>
</tr>
<tr>
<td>Investment</td>
<td>$20,000</td>
<td>$7,500 - 15,000</td>
<td>$3,000 - 6,500</td>
</tr>
</tbody>
</table>

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Presenting Sponsorship

SEGD’s most prominent position at the conference and an exclusive opportunity to make a lasting impact on the field of experiential graphic design. Receive the highest level of exposure at the conference, plus branding on the SEGD Talks videos posted online post show. (Limit: 2)

Exclusive On-site Participation
+ Recognition as a Presenting Sponsor of the 2020 SEGD Conference from the stage
+ Welcome attendees alongside SEGD’s Board President on Thursday morning, June 11
+ Host a NEXPO Talk session or tour (if available)
+ Showcase a 2-min video to this captive audience

On-site Branding and Visibility
+ Prominent logo placement throughout Conference staging and mid-room lighting towers, wayfinding pylons, master slides, agenda and printed program
+ Your logo and company representative’s name and photo displayed in the opening and closing remarks
+ Opportunity to include two (2) promotional items in the conference tote bag

Promotion and Recognition
+ Select either a 10x10 NEXPO booth or NEXPO Talk
+ Prominent logo placement and inclusion in the SEGD Conference brand identity
+ Your logo inclusion in all promotional materials, including the weekly e-newsletter to 40,000 people
+ A 6-month complimentary banner rotation on the conference homepage at segd.org (average 60k brand impressions)
+ Presenting Sponsor credit in the 2020 SEGD awards annual and online throughout the year at segd.org

On-Going Branding and Education:

+ As Presenting Sponsor, you support the ongoing education of the entire membership through SEGD Talks.
+ Videos from each session are available online indefinitely for ongoing inspiration and education to the entire membership — expanding your in-person audience by five times!
+ Receive sponsor recognition in the opening credits for each video. (see sample below).
+ 15-20 Conference sessions become online SEGD Talks videos after the event. Become a permanent fixture on segd.org by providing this free, ongoing education!

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kristin@segd.org / 202.713.0413
kathleen@segd.org / 703.657.9171

Sponsored by: Daktronics
Leading Sponsorships

These leading sponsorship opportunities provide you a tremendous level of brand exposure at the SEGD Conference, along with the exclusive opportunity to make welcome remarks at your sponsored event.

**President’s Reception and Ribbon Cutting in NEXPO**  $10,000  
Multiple available

**Thursday, June 11 | 7 -10pm**
The President’s Reception is the most-anticipated social event of the year. SEGD President Anna Crider, Principal at Entro, will lead the official conference kick-off celebration. Be our sponsor and receive all leading-level benefits, plus:

+ Complimentary 10x10 booth reserved for Reception Sponsor
+ Top-level brand recognition on event signage, tent cards, logo on napkins and on-site agenda
+ Photo Opportunity with SEGD President and Board.
+ Your logo imprint on each aisle sign located in the NEXPO hall
+ Sponsor recognition during main conference session in advance of reception

**Auction for Excellence in NEXPO**  $5,000  
Multiple available, Sponsored by Designtex

**Friday, June 12 | 8am-5pm**
The Auction for Excellence continues to support educational outreach and excellence in programming. This year we are bigger and better than ever! You'll be participating in the raffle during the day at NEXPO and then be a part of the LIVE auction and raffle pull at the Global Design Award after-party hosted by the PDX Chapter later in the evening. Double the recognition and FUN!

Receive all **leading-level** benefits, plus:

+ Highly visible signage in the center of all the NEXPO action
+ Signage and recognition at the PDX Chapter Mixer at 8:00 p.m.
+ Contribute an item to be auctioned (posters, books, specialty items)

**Fellow & Achievement Awards**  SOLD  
Sponsored by DCL

**Saturday, June 13 | 10-11am**
Be the exclusive sponsor at the Presentation of the 2020 SEGD Fellow and the 2020 Achievement Awards. This is a prominent position for a valued partner to lead the celebration and recognition of these cherished members of SEGD. Receive all leading-level benefits, plus:

+ Exclusive Sponsor recognition in formal remarks with an opportunity to welcome participants and show your video short-clip during the presentation
+ Reserved prime seating for your firm and guests
+ Signage and a branded backdrop used for award-recipient photos with the SEGD President and CEO
+ Sponsor recognition in post-show awards coverage
+ Co-sponsor of the Saturday Closing Reception
Event Sponsorships

These sponsorship opportunities allow your company to support a specific and memorable workshop, event or tour at the conference. Contribute to education, inspiration and new connections.

SEGD Academic Summit $3,500

**Wednesday, June 10 | 9am-4pm**
The SEGD Academic Summit plays a vital role in supporting the growth of our profession. Here, educators, industry leaders and designers come together to present their research papers for inclusion in the annual publication Communication + Place.

Receive all event-level benefits, plus:

+ As our partner, your support helps to advance the future of XGD as a practice and you’ll be recognized for your valued sponsorship through both the in-person summit and the online published journal.
+ Take a moment to welcome attendees to the summit and receive on-site recognition for your contribution to the programming at SEGD.
+ Your logo will be published in the Communication + Place Journal, published late summer 2020.
+ This is a co-sponsored event with leading design firms who support the Academic Summit.

Chapter Chairs Dinner $4,000

**Thursday, June 11 | 5-7pm**
Get a seat at the table with the SEGD Chapter Chairs and SEGD’s leadership team. This exclusive networking evening provides an intimate and friendly setting to form relationships with some of the most influential designers and fabricators throughout SEGD. Rub elbows with Chapter Chairs well as SEGD’s Board President, CEO and other board members in attendance. This is not to be missed!

Receive all event-level benefits, plus:

+ Invitation for one company representative to attend the Chapter Chairs Dinner, an invitation-only event
+ Earn a personal introduction and take a moment to offer a toast or say a few words to kick off the dinner.
+ Spend the evening with SEGD’s leadership team and generate leads in 39 different cities.

Young Designers Series $3,500

**Multiple Days**
Cultivate a lasting relationship with the leaders of tomorrow. Sponsor the Young Designers Series, a curated, multi-day platform consisting of presentations, round table discussions, the YDLounge, and mentor/mentee connections.

Receive all event-level benefits, plus:

+ Welcome participants alongside SEGD’s board president and CEO.
+ Participate in the discussion and portfolio review.
+ Offer mentorship to young designers and network with SEGD’s leadership and top design influencers.
+ This is a co-sponsored event with sustaining sponsors of the Young Designers Series.
Event Sponsorships

**Project Tours** $3,500

*Thursday, June 11 | 9:30am-12:30pm | 10am-1pm | Your Choice*

Review the [online agenda](#) for tour details.
- The Portland Building Reconstruction
- The Oregon Zoo Education Center + Wayfinding
- The Outlet Zine Workshop
- Trimet Transit System
- Willamette Falls Kayaking
- The Green Loop Bike Tour
- The Oregon Convention Center Renovation
- Oregon Museum of Science and Industry
- SE Portland Street Walking Tour
- Cannabis Dispensaries
- Bullseye Glass Factory
- The Japanese Garden Expansion
- Foodie Taster Tour

Receive all **event-level benefits**, plus:
- Earn recognition as the exclusive sponsor for your selected tour.
- Check in each tour attendee.
- Spend an intimate afternoon with up to 25 designers attending the tour.
- Post-Tour Social Option: Host a post-tour social hour, and take advantage of extra quality time with your tour participants.

**Design Improv** $4,000

*Thursday, June 11 | 10:30-2pm*

Back and bigger than ever! Led by Cybelle Jones and Jemma Radick, this discussion is designed to push creative limits, inspire the creative process and get attendees out of their comfort zones. Projects to be displayed at the NEXPO President’s Reception.

Receive **event-level benefits**, plus:
- Receive a personal introduction and an opportunity to spend an afternoon collaborating with a large group of design leaders and practitioners.
- Includes sponsorship of luncheon

**NEXPO Talks** $5,000

*Two available, Sponsored by IMG + Rainier*

*Friday, June 12 | 1-3:30pm*

Back by popular demand, NEXPO Talks will take place near the show floor on Friday afternoon. A series of four 30-minute talks will focus on a specific material, specification process, fabrication best practices or technology application. Attendees will enjoy the opportunity to learn new skills, and you’ll enjoy the opportunity to contribute to the educational programming at SEGD! Submit your topic for consideration to kathleen@segd.org.

Receive **event-level benefits**, plus:
- Receive a 30-minute time slot to present your topic, which includes 15 minutes to present and 15 minutes for moderated Q&A.
- Speakers and NEXPO Talks are promoted in the agenda and materials leading up to the Conference.
- Receive a discounted exhibit space with your sponsorship

**Keynote Session Sponsorship** SOLD

*Sponsored by Archetype*

*Saturday, June 13 | 3:30-4:30pm*

The Keynote Session (Speaker TBD) provides an opportunity to show your support for luminaries in the field of experiential graphic design.

Receive **event-level benefits**, plus:
- Introduce the speaker
- 30-second branding video played at the start of the session (Industry Partners receive a 1-minute video)
- Recognition for your sponsorship in materials leading up to the Conference, including the feature articles written about each session; in addition, a link to your Firm Listing will be included
Event Sponsorships

Breakfast Sponsor  
**SOLD**  
Sponsored by Archetype

**Friday, June 12 | 8-9am**
Contribute to the SEGD Conference experience by providing a breakfast buffet for attendees. Let’s start the morning off right!

Receive all **event-level benefits**, plus:
+ Recognition in the NEXPO hall over the sound system along with signage at the food and beverage stations, tent cards on dining tables and a refreshment station located beside your booth (dependent on accessibility)

Coffee Station Sponsor

**$3,000**
Two available, Sponsored by DE

**June 11-13 | Choose day**
Provide coffee for attendees on any day of the SEGD Conference: Thursday, Friday or Saturday. Choose your day and attendees will appreciate a spot to enjoy fresh brewed coffee, tea and sodas during the morning break.

Receive all **event/brand-level benefits**, plus:
+ A coffee station outside the main ballroom will be set up for conference attendees to enjoy fresh brewed coffee and refreshments during the morning break.
+ Announcement of your sponsorship from the podium as people break for coffee, along with a branded pylon at the coffee station
+ Choose a day to sponsor the coffee station: Thursday, Friday or Saturday.

Lunch Sponsor  
**SOLD**  
Sponsored by Gemini

**Friday, June 12 | 12-1pm**
All SEGD Conference attendees converge at the NEXPO hall for a hearty lunch and to kick off the afternoon NEXPO Talk sessions. Gift cards will be included for attendees who visit your booth during the lunch.

Contact:  
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Brand Sponsorships

Enjoy seeing your logo during the entire conference? Get your brand in attendees' hands with one of these sponsorship opportunities.

**Brand Sponsorship deadline: May 5, 2020**

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**Tote Bag Sponsor**  
**Price:** $7,500  
One available

Attendees will love this custom designed and eco-friendly tote bag (600 units) to use at the conference and long into the future. Includes your four-color logo imprint and all event/branding-level sponsorship benefits.

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**Key Card Sponsor**  
**Price:** SOLD

Receive all event/branding-level benefits in addition to your logo imprint included on hotel key cards for all attendees reserved through the SEGD Conference room block at the Hyatt Regency Portland.

**Key Card Sponsor**  
**Price:** SOLD

Receive all event/branding-level benefits in addition to your logo imprint included on hotel key cards for all attendees reserved through the SEGD Conference room block at the Hyatt Regency Portland.

**Badge & Lanyard Sponsor**  
**Price:** SOLD

Sponsor the official 2020 SEGD Conference badge and lanyard and receive your one-color logo imprint on the lanyards provided to all attendees. Also provide artwork to brand the back of each badge.

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**Wifi Sponsor**  
**Price:** $6,500  
One available

Sponsor the wifi connection for all conference participants. This highly visible sponsorship brings exclusive benefits and daily recognition.

+ Your custom designed wifi connection card provided to attendees at the registration counter (600 units)
+ Slides with your custom login provided throughout the event and during welcome remarks each morning

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**Room Amenity Drop**  
**Price:** $3,500  
Multiple available

**June 10-12 | Choose day**

Surprise attendees at the Hyatt Regency Portland with a special gift at their hotel room door. Sponsorship includes all event/branding-level benefits, in addition to the hotel delivery service on the night of your choice: Wednesday, Thursday or Friday night.

+ The hotel will hand deliver each gift to the door of each Hyatt Regency Portland guest reserved under the SEGD Conference room block for that evening
+ Sponsor supplies items to be delivered (200 units, due June 10, 2020)

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**Charging Station Sponsor**  
**Price:** SOLD

Sponsored by Color-Ad

Receive all **event-level benefits**, plus:

+ More face time
+ Brand visibility: an experience our attendees will remember
+ Two full days exposure includes custom branding on display screen

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**PDX Chapter Mixer**  
**Price:** $10,000  
One available, Sponsored by CREO

The PDX Chapter Mixer will be held at the Melody Ballroom in southeast Portland.

+ Sponsor recognition during remarks at PDX Chapter Mixer
+ One marketing piece distributed at PDX Chapter Mixer and in Conference attendee bag
+ Sponsorship table at PDX Chapter Mixer
+ Logo throughout conference sponsor signage, sponsor slides, and on printed agenda provided to participants
+ Two (2) full Conference registrations
+ Firm Listing on SEGD.org

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