

Thursday, June 11

Experience Portland

Hyatt Regency Portland
375 NE Holladay Street, Portland, OR 97232

8:00am-5:00pm	Registration Deschutes Ballroom Foyer, Lobby Level			
8:00am-5:00pm	Young Designers Lounge Deschutes Ballroom Foyer, Lobby Level The Young Designer Lounge will be open and available throughout the entire conference.			
8:00am-5:00pm	Podcast Studio IDL, 120 SE Clay Street, Suite 102, Portland, OR 97214 The Podcast Studio will be open and available throughout the entire conference.			
8:00-9:00am	Young Designers Meetup at the YD Lounge Deschutes Ballroom Foyer, Lobby Level			
9:00am	Welcome Deschutes Ballroom, Lobby Level Welcome to Portland and the annual gathering of the experiential graphic design community! Kathy Fry, Experience Portland Co-Chair, Mayer/Reed Traci Sym, Experience Portland Co-Chair, plus and greater than Anna Crider, SEG D President, Entro Kris Helmick, SEG D Chapter Chair Liaison, CallisonRTKL			
9:30am	Tours All tours depart from the Deschutes Ballroom Foyer SEG D's project tours have become a signature part of our annual gathering, giving you a chance to get out of the conference room and actually see our host city! Tours are included in your conference registration. Premium tours are labeled with an asterisk and are an additional \$75.00/tour. <table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top; width: 33%;"> 9:30am-12:30pm > The Portland Building Reconstruction > The Oregon Zoo Education Center + Wayfinding > The Outlet Zine Workshop > TriMet Transit System > Willamette Falls Kayaking* > The Green Loop Bike Tour* </td> <td style="vertical-align: top; width: 33%;"> 10:00am-1:00pm > The Oregon Convention Center Renovation > Oregon Museum of Science and Industry > SE Portland Street Art Walking Tour > Cannabis Dispensaries > Bullseye Glass Factory > The Japanese Garden Expansion > Foodie Taster Tour* </td> <td style="vertical-align: top; width: 33%;"> 10:30am-1:30pm > Design Improv Multnomah Room, Lobby Level Participants will be assigned to creative teams and will collaborate on fictional design concepts using only supplied materials and their wits – and then will share their concept with the group and our surprise guest judges. </td> </tr> </table>	9:30am-12:30pm > The Portland Building Reconstruction > The Oregon Zoo Education Center + Wayfinding > The Outlet Zine Workshop > TriMet Transit System > Willamette Falls Kayaking* > The Green Loop Bike Tour*	10:00am-1:00pm > The Oregon Convention Center Renovation > Oregon Museum of Science and Industry > SE Portland Street Art Walking Tour > Cannabis Dispensaries > Bullseye Glass Factory > The Japanese Garden Expansion > Foodie Taster Tour*	10:30am-1:30pm > Design Improv Multnomah Room, Lobby Level Participants will be assigned to creative teams and will collaborate on fictional design concepts using only supplied materials and their wits – and then will share their concept with the group and our surprise guest judges.
9:30am-12:30pm > The Portland Building Reconstruction > The Oregon Zoo Education Center + Wayfinding > The Outlet Zine Workshop > TriMet Transit System > Willamette Falls Kayaking* > The Green Loop Bike Tour*	10:00am-1:00pm > The Oregon Convention Center Renovation > Oregon Museum of Science and Industry > SE Portland Street Art Walking Tour > Cannabis Dispensaries > Bullseye Glass Factory > The Japanese Garden Expansion > Foodie Taster Tour*	10:30am-1:30pm > Design Improv Multnomah Room, Lobby Level Participants will be assigned to creative teams and will collaborate on fictional design concepts using only supplied materials and their wits – and then will share their concept with the group and our surprise guest judges.		
12:30-2:30pm	Chapter Chair Meeting Willamette 1, Level Two, For Chapter Chairs only			
1:00pm	Lunch Grab a bite to eat, on your own or with other conference attendees			
1:00pm	Young Designers Talks + Lunch Deschutes Ballroom, Lobby Level			
2:30pm	Welcome Deschutes Ballroom, Lobby Level Welcome to Portland and the annual gathering of the experiential graphic design community!			
3:00-4:30pm	Content Block 1			
5:00pm	Dinner Grab a bite to eat, on your own or with other conference attendees			
5:00-7:00pm	Chapter Chair Dinner Columbia 3, Level Three, For Chapter Chairs only Sponsored by Image Manufacturing Group			
7:00-8:00pm	Registration Regency Ballroom Foyer, Level Two			
7:00-9:00pm	President's Reception Regency Ballroom, Level Two			

Friday, June 12

Experience Portland

Hyatt Regency Portland at the Oregon Convention Center
375 NE Holladay Street, Portland, OR 97232

8:00am-4:00pm	Registration Regency Ballroom Foyer, Level Two
8:00am-4:00pm	Young Designers Lounge Deschutes Ballroom Foyer, Lobby Level The Young Designer Lounge will be open and available throughout the entire conference.
8:00am-4:00pm	Podcast Studio IDL, 120 SE Clay Street, Suite 102, Portland, OR 97214 The Podcast Studio will be open and available throughout the entire conference.
8:00-9:00am	NEXPO Breakfast Regency Ballroom, Level Two, Grab a bite to eat in the NEXPO Hall
9:00-10:00am	Content Block 2: Design Landscapes Deschutes Ballroom, Lobby Level
10:00-10:30am	Networking Break Regency Ballroom, Level Two
10:30am-12:00pm	Content Block 3: Collaboration Deschutes Ballroom, Lobby Level
12:00- 4:00pm	Young Designers Mentor Meetup Regency Ballroom, Level Two
12:00-1:00pm	NEXPO Lunch Regency Ballroom, Level Two , Grab a bite to eat in the NEXPO Hall
12:00-1:00pm	Chapter Chair Lunch Willamette 1, Level Two
1:00-4:00pm	NEXPO Talks Regency Ballroom Foyer, Level Two NEXPO Talks focus on technical skills through short case studies led by experts in experiential graphic design.
4:00-5:30pm	Global Design Awards Reception Regency Ballroom, Level Two
5:30-6:30pm	Global Design Awards Deschutes Ballroom, Lobby Level
6:30-8:00pm	Dinner Grab a bite to eat, on your own or with other conference attendees
8:00-11:00pm	Chapter Mixer + Auction for Excellence The Melody, 615 SE Alder Street, Portland, OR 97214, The Auction will start at 9:00pm.

Saturday, June 13

Experience Portland

Hyatt Regency Portland
375 NE Holladay Street, Portland, OR 97232

8:00-11:30am	Registration Deschutes Ballroom Foyer, Lobby Level
8:00am-4:30pm	Young Designers Lounge Deschutes Ballroom Foyer, Lobby Level The Young Designer Lounge will be open and available throughout the entire conference.
8:00am-5:00pm	Podcast Studio IDL, 120 SE Clay Street, Suite 102, Portland, OR 97214 The Podcast Studio will be open and available throughout the entire conference.
8:00-9:30am	Young Designers Meetup Willamette 1, Level Two
9:30am	Welcome Deschutes Ballroom, Lobby Level
10:00-11:00am	Achievement Awards Deschutes Ballroom, Lobby Level
11:00-11:10am	Networking Break Deschutes Ballroom Foyer, Lobby Level
11:10am-12:30pm	Global Design Award Winner Presentations Deschutes Ballroom, Lobby Level
12:30-1:30pm	Lunch Grab a bite to eat, on your own or with other conference attendees
1:30-3:30pm	Global Design Award Winner Presentations Deschutes Ballroom, Lobby Level
3:30-4:30pm	Closing Keynote Deschutes Ballroom, Lobby Level
4:30-6:00pm	Closing Reception Regency Ballroom Foyer, Level Two