Agenda

Wednesday, August 4

In-Person Tours in Washington D.C.

8:45-10:00am
International Spy Museum Tour
Sponsored by Kubik Maltbie, with Gallagher & Associates and Cortina Productions

10:00am-12:00pm
Planet Word, Tour 1
Sponsored by Urban Sign, with Local Projects and Solomon Group

2:00-4:00pm
Planet Word, Tour 2
Sponsored by Urban Sign, with Local Projects and Solomon Group

2:30-4:30pm
Girdhood (It’s Complicated) Tour
with Howard Revis
Separate registration required

5:00-7:00pm
DC Chapter Mixer
Sponsored by Knoll
Knoll Showroom, 1222 22nd St. NW, Washington, D.C. 20037

Thursday, August 5

Virtual Symposium

Welcome and Introductions
10:00-10:15am
Cybelle Jones, CEO, SEGD
Aki Carpenter, RAAN
L’Rai Arthur-Mensah, Local Projects
(SEGD Exhibition & Experience Co-Chairs)

Session 1
Unlearning: Designing Inclusive Narrative Experiences
10:15am-11:15am
Karen Ishizuka, Japanese American National Museum
Clement Hamani, Japanese American National Museum
Dayton Schroeter, SmithGroup

Session 2
Relearning: Creating Experiences that Empower Communities
11:15am-12:15pm
Elaine Heumann Gurian, Civilizing the Museum
Tanja Zoellner, Atelier Bruckner
Lemke Meijer, Gagarin

Lunch Break + Networking Time
12:15-1:00pm

SEGD Manifesto Primer 2.0
1:00-1:30pm
Harold Green III

Session 3
Changing Design Methodologies
1:30-2:30pm
Traci Sym, +&>
Waqas Jawaid, Isometric Studio

SEGD 2021 E+E Vanguards
2:30-3:00pm
Sponsored by DCL

Networking Break
3:00-3:30pm

Session 4
Keynote: Greenwood Rising Case Study
3:30-4:30pm
Philip Armstrong, Greenwood Rising Black Wall Street History Center
L’Rai Arthur-Mensah, Local Projects

Closing Remarks
4:30-4:45pm