Agenda

**Wednesday, March 24**

Day 1 Welcome and Introduction  
12:00-12:15pm ET

Session 1.0  
**Future Proofing: Democratizing Design Solutions**  
12:15-1:00pm ET  
Jadalia Britto, Senior Global Experience and Innovation Manager, Colgate-Palmolive

Session 2.0  
**Is It Tomorrow Yet? Stories of Survival & Tenacity**  
1:00-2:00pm ET  
2.1 AJ Goehle, CEO and Partner, Luci Creative  
2.2 Jenni Ogden, COO, 4D Fun, and President, Eye Q Productions  
2.3 Kathy Fredrickson, Arts Management and Content Strategy for Museums

Break  
2:00-2:15pm

Session 3.0  
**Roadmap to Recovery**  
2:15-2:45pm ET  
3.1 Megan Haase, Client Lead, Kolar Experience Institute

Session 4.0  
**Changing Perspectives – What Clients Want**  
2:45–3:45pm ET  
4.1 Abby Bysshe, VP, Experiences and Business Development, the Franklin Institute  
4.2 Aparna Bapu, LEED AP, Principal, Aparna Bapu Consulting  
4.3 Maria Elena Gutierrez, President, Chora LLC

Session 5.0  
**The Future of Work: New Emerging Design Principles**  
3:45–4:45pm ET  
5.1 Flavia Sparacino, Phd, CEO of BEAM Conference and Sensing Places Interactive

**Thursday, March 25**

Day 2 Welcome and Introduction  
11:00-11:15am ET

Session 6.0  
**Your Crystal Ball: Qualifying New Clients**  
11:15–12:15pm ET  
Emily Cohen, Design Business Consultant, Author, and Speaker

Session 7.0  
**Your Prosperity Playbook**  
12:15–1:00pm ET  
Mackey McNeill, CPA, PFS, CEO and President, Mackey Advisors

Session 8.0  
**Accelerating Your Leadership Potential**  
1:00–1:45pm ET  
Ebony Smith, Executive Coach and Founder, Ebenum Equation  
**Tactics for Time and Attention Management**  
1:45–2:00pm ET  
Workshop Exercise

Break  
2:00-2:15pm

Session 9.0  
**Paradigm Shifts – Models for Equity Building in Design**  
2:15–3:15pm ET  
7.1 Ujjiji Davis, PLA, ASLA, Associate – Landscape Architect, Smith Group  
7.2 Wendy Evans Joseph, FAIA, Principal, Studio Joseph  
7.3 Amy Wang, Creative Director and Managing Partner, Openbox

Session 10.0  
**Leadership In Times of Crisis: Your Support Network**  
3:15–4:00pm ET  
8.1 Jill Ayers, President and Creative Director, Airspace  
8.2 Amy Lukas, Partner, Infinite Scale  
8.3 Jen Bressler, Principal, Hunt Design

Networking Happy Hour  
4:00–5:00pm ET