Agenda

Wednesday, January 27

Day One Welcome
11:00-11:15am EST

Session 1.1 | Inclusive Experimentation
Sponsored by Stark RFID
11:15am-12:00pm EST
Hayley Walsh, Director, Centrescreen
Dan Cooper, Head of Interactive, Centrescreen

Session 1.2 | Examining Accessibility in an Emerging Digital Landscape
12:00-12:45pm EST
Ben Baker, Producer | Accessibility Expert, Bluecadet

Networking Break
12:45-1:00pm EST

Session 1.3 | The Aesthetic Potential of Technology
1:00-1:45pm EST
Richard The, Creative Director, Studio TheGreenEyl

Session 1.4 | Driving Engagement with Design in the Intersection of Physical & Digital
1:45-2:30pm EST
Sandra Atakora, Director Of User Experience, Perch

Thursday, January 28

Day Two Welcome
1:00-1:15pm EST

Session 2.1 | Endless Possibilities: Innovating Hybrid Experiences
1:15-2:00pm EST
Svetlana Legetic, Founder: Exactly Agency & BYT Media

Session 2.2 | Mindset First, Process Second: Experimentation Creating Opportunity
Sponsored by NanoLumens
2:00-3:00pm EST
David Schwarz, Founding Partner, HUSH

Emerging Designer Haiku #1
Identity: Artist as Subject
3:00-3:10pm EST
Avery Zucker, FIT MA Exhibition and Experience Design, Graduate 2020

Networking Break
3:10-3:50pm EST

Emerging Designer Haiku #2
An Exhibition Two Decades Since 9/11 Attacks at Stuyvesant High School
3:50-4:00pm EST
Lior Gensler, FIT MA Exhibition and Experience Design, Graduate 2020

Friday, January 29

Day Three Welcome
12:00-12:15pm EST

Session 2.3 | To Screen or Not to Screen? That is the Question for Our Future
4:00pm-4:45pm EST
Jackson Young, Director Digital Experience Design

Session 2.4 | Combining AR and Sound to Add New Dimensions to Indigenous Artist Josh Muir
4:45 - 5:30pm EST
Becky Sui Zhen, Sound & Music Supervisor, Art Processors

Emerging Designer Haiku #3
Intersection
1:50-2:00pm EST
Selen Imamoglu, FIT MA Exhibition and Experience Design, Graduate 2020

Networking Break
2:00-2:20pm EST

Emerging Designer Haiku #4
REFLECT
2:20-2:30pm EST
Xuewei Jiang, FIT MA Exhibition and Experience Design, Graduate 2020

Session 3.3 | Mind Journeys
2:30pm-3:15pm EST
Emily Wengert, Group VP | User Experience, HUGE
Jason Schlossberg, MD Strategic Communications, HUGE

Keynote: Inventing the Impossible
3:15-4:00pm EST
Marco Tempest, MIT Media Lab, NASA Jet Propulsion Lab, magicLab.nyc

Closing Remarks