**Wednesday, June 29, 12:30pm-5:00pm EDT**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>12:30</td>
<td><strong>Welcome</strong> Joell Angel-Chumbley, City of Cincinnati, EGD Lead, Division of Architecture + Urban Design, and University of Cincinnati, DAAP, Faculty, Communication Design</td>
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| 12:45 | **Multi-Sensory: Physical + Digital Engagement**  
Color Crush Digital-Physical Gaming in a Science Museum, Jungu Guo, Museum of Science & Industry, Multimedia Designer & Developer  
Flow, Naz Ertugrul, FIT Graduate Exhibition & Experience Design  
Connected, Bhawika Mishra, Two Twelve, Experiential Designer  
**Moderated Conversation** with Yeohyun Ahn, University of Wisconsin-Madison, Asst. Prof. Graphic Design & Interactive Media |
| 2:00p | **Break**                                                                                         |
| 2:15p | **Perspectives: An Exhibition View**  
Evolving Graphic Design, Yeohyun Ahn, University of Wisconsin-Madison, Asst. Prof. Graphic Design & Interactive Media  
Seldom is Heard, Ciera Iveson, FIT Graduate Exhibition & Experience Design  
Student 2022 SEGD Global Design Award Winner, Andrea Barela, University of Houston  
**Moderated Conversation** with Amy Rees, Exit Design, Studio Director |
| 3:45p | **Summary Remarks**                                                                               |
| 4:00p | **Breakout Sessions**  
**Topic 1: XGD + UX/UI Overlap + Aftermath of Long COVID**  
- What methods in each can inform each other?  
- Is there a growing need for UX in EGD?  
- What are people’s experiences, particularly as a result of COVID?  
- How is it influencing what students learn?  
- How has it impacted our desire for connection and joy?  
**Topic 2: SEGD 50th Anniversary - Global Design Impact**  
- Why is EGD important to the state of our nation, the world, and education?  
- How has EGD created cultural, economic, and social impact globally? |
| 5:00p | **Closing**                                                                                       |

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| 12:45 | **Complex Social Issues + Human Centered Design**  
Memory Project, Neeta Verma, University of Notre Dame, Associate Professor, Visual Communication Design  
From the Mother’s Movement to Cradle, Jing Zhou, Freelance Designer, Artist, Researcher, Educator  
Student 2022 SEGD Global Design Award Winner, Ana Tobin, Maryland Institute College of Art  
**Moderated Conversation** |
| 2:00p | **Break**                                                                                         |
| 2:15p | **Narrative Spaces + Interpretive Connectors**  
City as an Exhibition, Veeksha Mehndiratta, New Delhi, School of Planning & Architecture, Vijayawada  
Story Core, Daphne Peters, Carnegie Mellon, School of Design, Assistant Teaching Professor, Chair  
Invitation to Interpret, Chase Dougherty, University of Arts, Museum Exhibition Design & Planning  
**Moderated Conversation** |
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| 5:00p | **Closing**                                                                                       |