

# SHIYU 視域

北京视域四维城市导向系统规划设计有限公司

Beijing SHIYU Four-Dimension Wayfinding System Planning & Designing Co., Ltd.



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## Call for References

### 《Collection of Indoor Detail Design——Public Building Wayfinding Signage System》

Dear SEGD Designers,

This is Jingjing Li, co-chair of SEGD Beijing Chapter. In China, we promote SEGD through different high-level channels, and we are currently working on a new book -- 《Collection of Indoor Detail Design—Public Building Wayfinding Signage System》. It is a fascicle belongs to 《Collection of Indoor Detail Design》, initiated by China Architect Design Research Institute, Beijing Architect University, and Beijing ShiYu Four-Dimension Wayfinding System Planning & Designing Co., Ltd. At this moment, the book is in improving stage. 《Collection of Indoor Detail Design》 is jointly prepared and published by China Architect Industry Publishing House and Indoor Design Branch Institute of China Architect Institute.

This fascicle covers office, education, exhibition, theater, medical, sports, commercial and traffic buildings. The main contents derive from architect space, operational process, signage system and maintenance etc. This fascicle emphasizes wayfinding system as one of the key supporting work of indoor design for public buildings and indoor space, and highlights the wayfinding system planning and design demands, principles, design process and methods. This book is an important tool for professionals such as indoor designers, wayfinding designers, and signage engineers.

**We are collecting references from office, education, exhibition, theatre, medical, commercial and traffic buildings, the materials can be both/either drawings and/or on-site photos.**

## 1. Three-view drawing and on-site photos

- (1) Three-view drawings with main dimensions, and description of materials.
- (2) Photos: high-quality on-site photos for space and its signages, and photos of the signage with close view.
- (3) Information of project name, signage name, signage material, signage production description, installation method etc.



图 D5-1a 综合信息标识

**Picture:** Example of Three-view drawing and on-site photos

## 2. Signage points floorplan, and on-site photos (with lobby space as example)

- (1) The general layout and the signage points layout of the building
- (2) High-quality on-site photos with signages, close-view photos of signages. E.g. entrance, traffic space, corridors, service space, and toilet.



**Picture:** Example of signage points floorplan, and on-site photos

All materials need to be delivered in terms of picture, with minimum pixel 2,400 and minimum resolution of 300dpi.

Please send all materials to our contact person Ms. Duo Wang. We will select and confirm with the designers if their material will be accepted and published in the book. The designer's information will be published together with their references.

Contact person: Ms.Duo Wang

Tel. +86 139 1034 1877

E-mail: [wd@wayfinding.com.cn](mailto:wd@wayfinding.com.cn)

Deadline for sending material is **15<sup>th</sup> April 2020**.

Thank you very much and looking forward to your participation to this call!

Yours sincerely,

《Collection of Indoor Detail Design—Public Building Wayfinding Signage System》

ShiYu Editing Team

Jingjing Li



Co-chair of SEGD Beijing Chapter

03.04.2020